

DNBP PROPOSAL FORM Revised 01/97 Do Not Use Previous Versions		Proposal Number: S20P002
		Assigned Committee:
The proposal maker(s) submit this proposal for consideration by the NSP Board of Directors in accordance with the NSP Policies & Procedures. This proposal has been researched, is submitted in final wording with all applicable boxes completed and information provided. I (We) have contacted and discussed this proposal with the appropriate National Program Director or other staff and/or NSP Department Director prior to submitting the proposal to the national office. I (We) have indicated how I (we) believe this proposal will impact the budget, both long- and short-term. <i>I (we) understand that incomplete proposal forms will be returned to the maker(s).</i>		
Proposed by: Dick Jacques	Position: Email Blast Creator	Date: 4/1/2020
I (we) have consulted the following people in drafting this proposal: <input type="checkbox"/> Staff comments (if any) attached <input type="checkbox"/> Nat. Pgm. Director: <input type="checkbox"/> Nat. Office Staff: <input type="checkbox"/> National Staff: <input type="checkbox"/> Others:		
The following references are relevant to this proposal: <input type="checkbox"/> NSP Bylaws: <input type="checkbox"/> NSP Strategic Plan: <input type="checkbox"/> NSP Policies & Procedures:		
I (We) anticipate the following expenses, and have attached budget details and an explanation (as necessary) <input type="checkbox"/> Short-Term (this fiscal year): <input checked="" type="checkbox"/> Long-Term (sustained expenses): \$798.00		
The Executive Director: <input type="checkbox"/> agrees with proposal expense estimate, OR <input type="checkbox"/> anticipates the following expenses: <input type="checkbox"/> Short-Term (this fiscal year): <input type="checkbox"/> Long-Term (sustained expenses):		
Proposal Text (attach additional pages as necessary; for bylaw, P&P, or other amendments of existing provisions, show changes with added words underlined, and deleted words with a line through them): Central Division contract with Constant Contact for bulk email distribution services.		
Proposal Explanation and Justification (attach additional pages as necessary): See Below		
Committee Revision of Proposal (if any):		
Committee Action: <input type="checkbox"/> Accepted as Drafted <input type="checkbox"/> Accepted as Revised <input type="checkbox"/> Rejected <input type="checkbox"/> Withdrawn		
Committee Chairman Explanation and Votes:		
Final Board Action: <input type="checkbox"/> Adopted as Reported <input type="checkbox"/> Adopted as Amended <input type="checkbox"/> Defeated		
Vote on Final Consideration (if vote count taken): For - Against - Abstain -		

Proposal Explanation and Justification

Reliable communication with the membership is essential. The email system I designed and programmed 8 or 9 years ago was to be a stopgap solution. It has worked fine until the past few months. Recently we have been getting reports of large numbers of members not receiving emails sent by the system. After several hours of investigation it appears that many email providers have tightened filtering and are blocking our email despite our adhering to all email best practices for avoiding filtering.

NSP has been using Constant Contact for several years for email blasts to the NSP Membership, Instructors, etc. I created a trial account and checked it out. It appears to be relatively easy to use and provides many desirable features including:

- Delivery reports
- Open reports
- Resend to unopened with new subject line
- Automated unsubscribe
- Ability to design more attractive email blasts than the current system

On average the Division and Regions send approximately 50 emails per year although the number seems to be increasing. Most of these are announcing and reporting on Region Events.

Constant Contact has agreed to provide a custom Central Division Email template with the Central Division Logo and other standard information. Additionally, they have agreed to provide a modified version for each region. These templates would be modifiable so we could update and further customize.

The account includes 10 users, so Regions could be assigned a user ID and Password with access to Region email address and email template.

Central Division Online Store

The purpose of this program is to provide the **Central Division Members, Patrols, Region and Division Programs** an easy, consistent, online resource for the creation of custom spirit wear.

Having a consistent and convenient program will enable any group to select and offer to their program participants logo wearables and promotional items. This will allow any part of our organization to easily create and distribute to participants.

In addition to wearables, promotional items will be available to assist in promoting our programs.

Why: We will build culture, professional identity, and brand recognition.

Vector file logos: approx 2 ¾" Inch logos

- Women's Program
- YAP program
- NSP Skills Development
- NSP Shield Logo
- Central Division Logo
- Certified logo Certified Patroller and Certified Program
- Senior Program Logo - Maybe the Senior Alpine Patch or Senior patch??
- Safety Team - Being developed
- Mountain Travel and Rescue
- OET Program
- NSP - C Ski School
- Nordic



Possible items

- NSP C Uniform Jacket
- Vests - Fleece, Softshells
- Sweatshirts
- Tshirts
- Hats
- Neck tubes
- Tights with women's logo
- Balaclava
- Zip turtlenecks
- Goggle Socks
- Cinch sacks/String Backpacks
- Koozies
- Water Bottles

Ongoing Programs/ Awards/

- Feather Flags
- Table Covers
- Awards
- Tents

Local Patrol Logos

Link to "Design Your Own Patrol Swag Program" Central Division

Procedure for each Program Supervisor to follow

1. Select Logos to be used
2. Select clothing items to be included in the offering
3. Select dates for the store to be open for orders
4. Promote the store to program attendees/participants
5. Orders taken via the Central Division Online Store, customers pay with credit card and items are shipped directly to customers.
6. If program leaders choose to "pad" the price to offset program costs, the vendor Promotion Pros will provide a check and full accounting to the Program Supervisor.
7. Fundraiser opportunities for patrols.
8. Screen printing and high-quality embroidery work available
9. Personalized items with embroidered names

Pilot Program was this spring. We launched the store with the Certified Program to great success.

Active Link to the Website = https://promotionpros.store/nsp_certified

Order Total = 37

Total Products Ordered = 59

Central Division

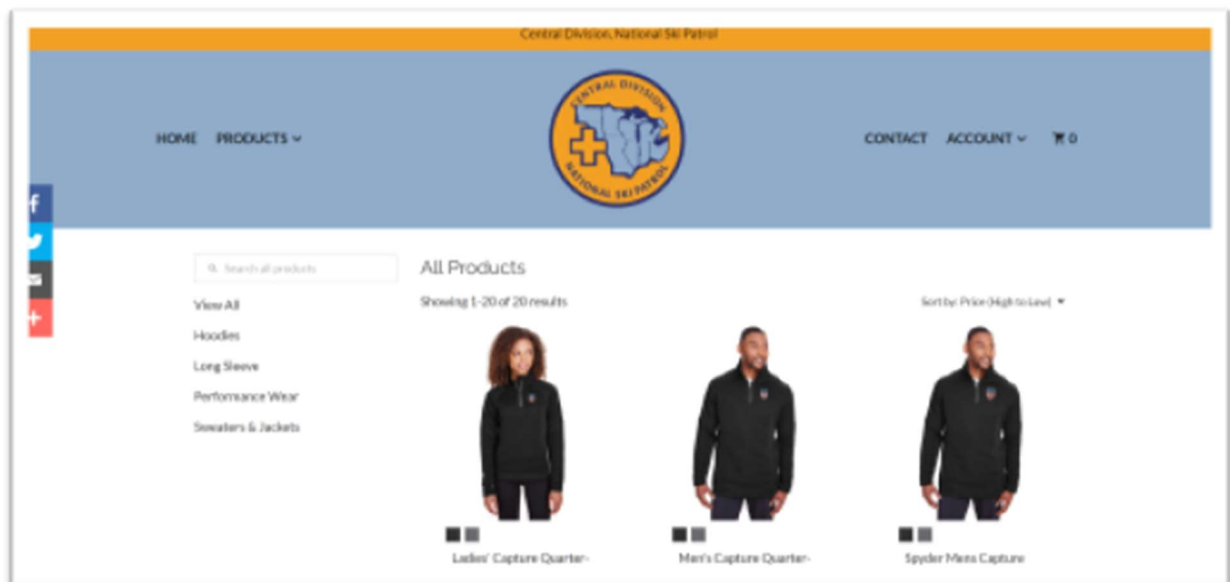
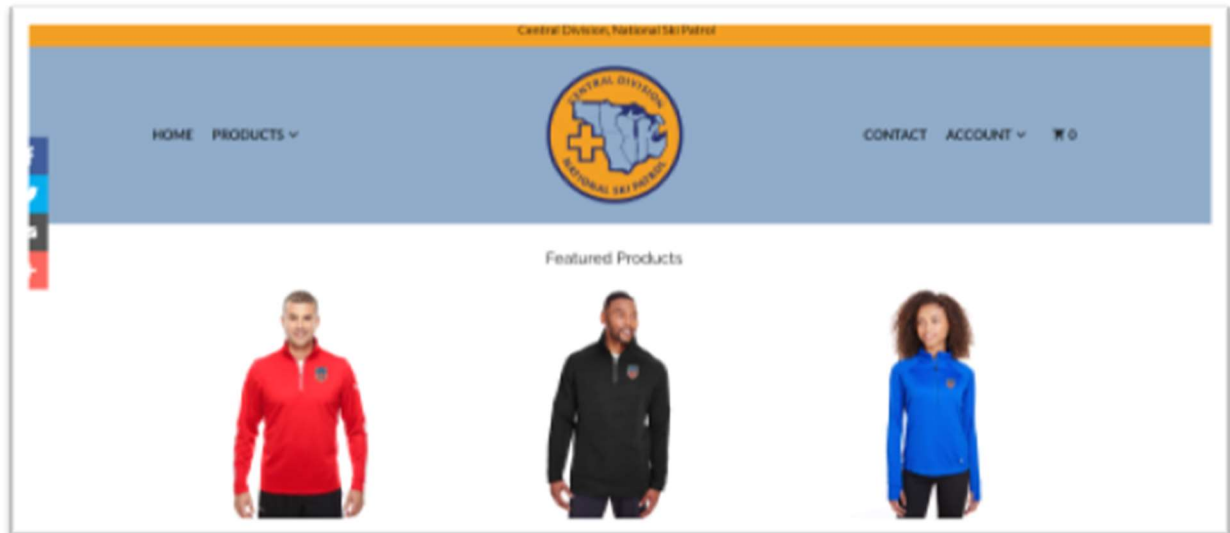


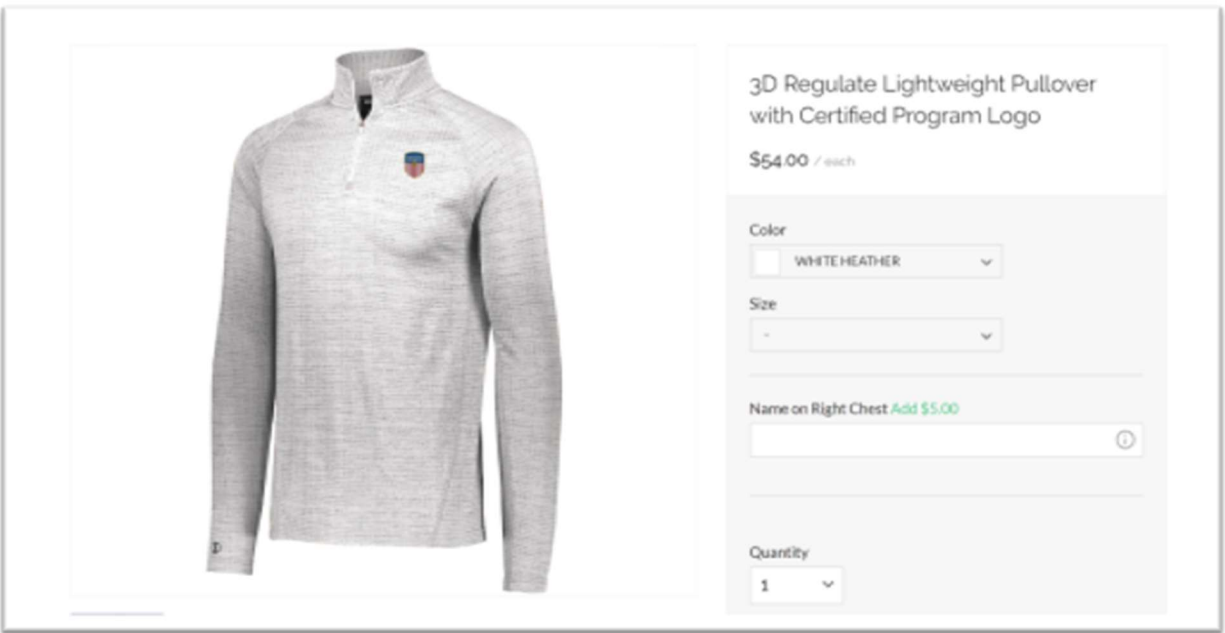
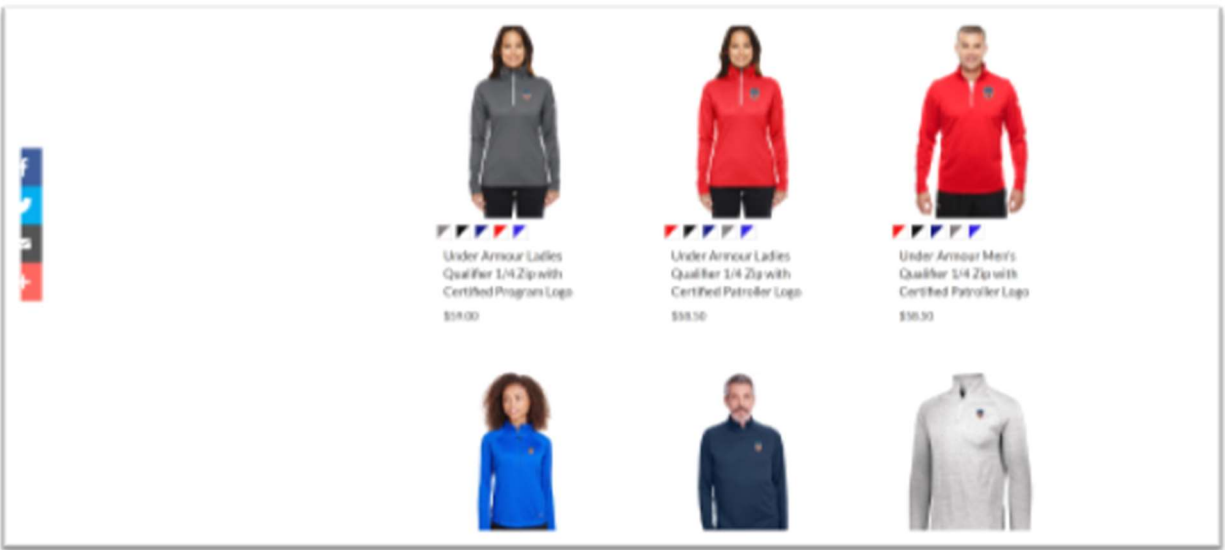


NATIONAL MOUNTAIN
BIKE PATROL




Images from the Website





Shopping Cart

 **Secure Checkout**
Your information is safe and secure



**3D Regulate Lightweight Pullover with
Certified Program Logo**

Color: **WHITE HEATHER**

Size: **L (1)**

[Edit Size/Qty](#)

1 item / \$54.00

 \$54.00 each



[CONTINUE SHOPPING](#)

Total Quantity: 1
Item Subtotal: \$54.00

Shipping and handling: ---
Tax: \$2.97

Estimated Total \$56.97

[PROCEED TO CHECKOUT](#)

SHOPPING

BILLING

REVIEW

Shipping Address

☐ 4501 M-553
Marquette, MI 49855

EDIT ADDRESS


☐ Emily Martin
131 N Main Street
West Bend, WI 53095
(844) 667-7666

EDIT ADDRESS

☐ Enter Shipping Address

[← CART](#)

[CONTINUE](#)

 **Secure Checkout**
Your information is safe and secure

Order Summary

EDIT CART

Total Quantity

1

Item Subtotal

\$54.00

Shipping and handling

Estimated tax

\$2.97

APPLY COUPON / GIFT CERTIFICATE

Order Total

USD \$56.97

This section would be a paragraph in section 6 under the Senior program.

The policy of the Central Division for a Senior Patroller that has been inactive, (as an alumni or non-member) for more then 2 years is as follows. This person needs to complete all the current membership requirements. If this person was classified as a Senior Patroller at the time that they went inactive and would like the Senior Classification reinstated, the follow is the process:

If the inactive patroller has maintained their OEC refreshers their OEC portion of the Senior is continued.

If the patroller has been inactive for less then 3 years, their status is reinstated.

If longer then 3 years then A Current Senior evaluator for Toboggan and Skiing, will verify the current Senior skill set at the local hill.

If the individual does not perform at the senior level, a season of practice will be granted and then 3 different Senior evaluators will need to verify the skills at the local hill.

The Senior Evaluator(s) will communicate the results to the Patrol leadership (PR/PD).

The Patrol leadership will notify The National office of the classification level appropriate.

Couple of comments:

In OEC we don't really evaluate the difference between patroller and senior at the refreshers. So if a Senior in OEC and they have maintained their status with refreshers then that is reinstated.

In three years a persons skills don't deminish that much in S&T. After three years they may start to slip.

Then give the person a season of skiing and then re-evaluate.



REQUEST FOR ACTION

Revised 01/2020
Do Not Use Previous Versions

This Box: Office Use Only

Received by (National Office Initials):

Date Received:

RFA ID#:

BOD Advocate:

Current Status:

The RFA process has been created to give members in good standing the opportunity to request the Board and/or National Staff to make meaningful changes to improve the organization. Please email the completed RFA form to rfa@nspserver.org.

Action Item Title: Awards rules and form changes

Proposed by: Les Robinson 194236

Office Held (if any):
Assistant Division Director

Date: 3/5/2020

I submit the following proposal (Please fill out this expandable box. If you have supporting documents to submit, you may submit them separately): I propose that the following change be made to chapter 12 of the P&P. after the last sentence of the current paragraph 12.1.1 (The most current years forms located on the NSP website shall be used. Any changes to the forms or rules shall be done by September 30. Any changes after that date will not apply until the next September 30.) If this is not acceptable then I propose that the changes only follow the NSP calendar year of July 31. By going to September the changes would be available to Awards Administrators by the fall meetings held by most regions.

My reasons for this proposal (Please fill out this expandable box. If you have supporting documents to submit, you may submit them separately): To keep members and awards personnel from having to do double the work on awards submission. The way changes happen now also is limiting the amount of awards submitted as I have heard some people quit after being told by awards at national they won't accept them because the form changed after the patroller started writing the award. The last two years in my region changes were made to the forms two days before our deadline to turn in awards, this made the region awards administrator send them back to be redone in under two days. This is unacceptable.

The following Officers, Program Supervisors, National Office staff members, or NSP members were consulted: Division Director Mike Shons, Division awards supervisor Dick Jacques.

This proposal may affect the following: (Please check all that apply)

☐ NSP bylaws ☒ NSP Policies and Procedures

☐ Other (please specify):

This proposal is likely to create the following cost and/or revenue: (Please check a box then add explanation below)

☐ Short term (this fiscal year)

☐ Long term (sustained expenses)

Explanation: Should be no added cost

Office Use Only

Initial RFA Review Committee Process

- Logged receipt sent to RFA author (National Office Initials): Date:
 - 60 day completion date:
 - Reviewed by RFA review committee on:
 - Review committee determined RFA: ☐ Strategic ☐ Operational ☐ Bylaws related
☐ Incomplete ☐ Found Without Merit
- Referred to: ☐ Governance ☐ Planning ☐ Finance ☐ Education
☐ National Office/ ED ☐ Bylaws Subcommittee ☐ Other
- BOD Advocate Assigned:

Financial Impacts

- Budgetary Impacts Reviewed by: ☐ Finance Committee ☐ Executive Director
- ☐ This Fiscal Year: \$ (See attached) Staff Involvement Required: ☐ Yes ☐ No
- ☐ Recurring Future Years: \$ (Cost analysis) Staff Involvement Required: ☐ Yes ☐ No

P&P and Bylaws

- Policies & Procedures Impacts reviewed by: ☐ Committee ☐ ED Date: ☐ N/A

- Bylaws and Impacts reviewed by: ☐ Committee ☐ ED Date: ☐ N/A

Action Taken

- Board Action: ☐ Approved ☐ Not Approved Date:
- Executive Director Action: ☐ Approved ☐ Not Approved Date:
- Standing Committee Action: ☐ Approved ☐ Not Approved Date:
- Author notified of final decision: Date:

Implementation

- Assigned for implementation to: Date: