

Andrew Longstreth

A skier is captured in a dynamic pose, carving through a thick layer of snow. The skier is wearing a bright red jacket with black accents, a black helmet with pink accents, and blue-tinted goggles. They are holding ski poles and have a backpack on. The background consists of snow-laden evergreen trees, creating a serene winter atmosphere. The skier's movement has kicked up a spray of snow, adding to the sense of action.

National Office Information and Updates

NSP Education Programs

Divisions Make the Difference



Skylar Holman



Thank you!

- Divisions make, grow and enhance all of our NSP programs
- Your National Program Directors consistently communicate with their Division Supervisors
- Face to Face meetings for Transportation, Certified, Safety Team, Legal and Medical advisors will all happen this year



Information

- Use all forms that have the current year. Old forms will not be accepted
- Instructor Appointment & Instructor Recertification are now a separate forms
- New Instructor Development Forms and Mentoring forms are on line

Our Future

- More on line hybrid learning courses
- Added use of video for training
- Interactive on line OEC course
- Revised and enhanced Outdoor First Care Course
- Revisions to Instructor manuals for MTR and Avalanche are underway

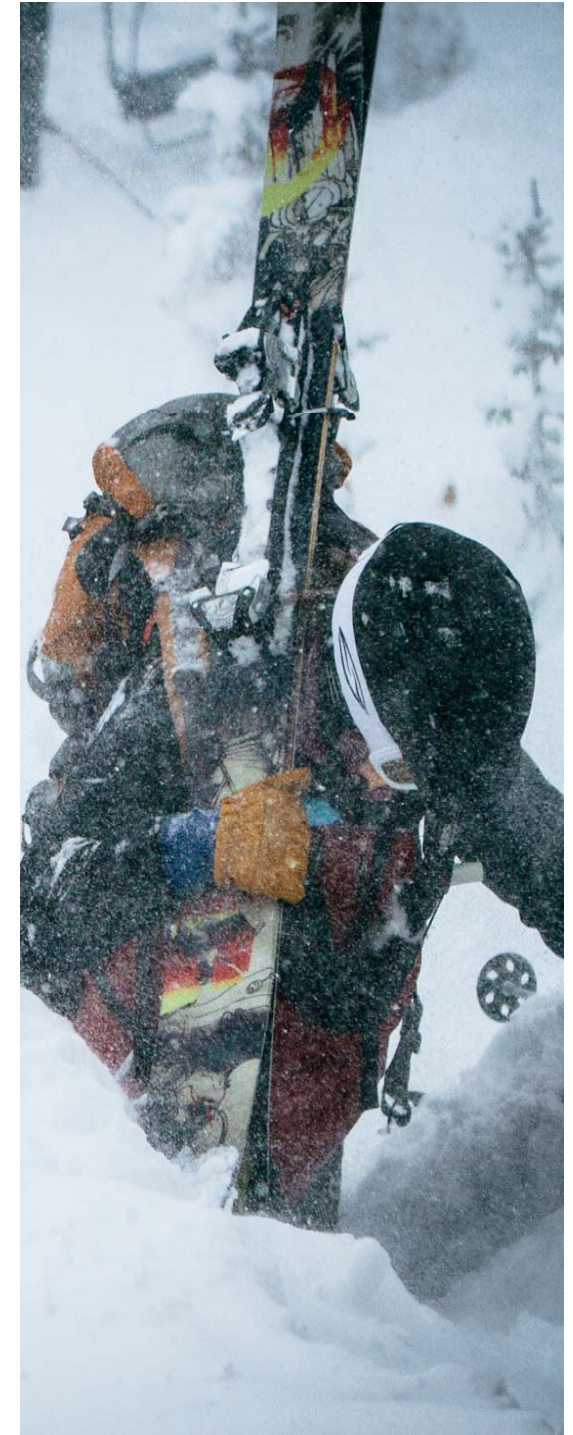


Membership & Awards

Jason Lombard

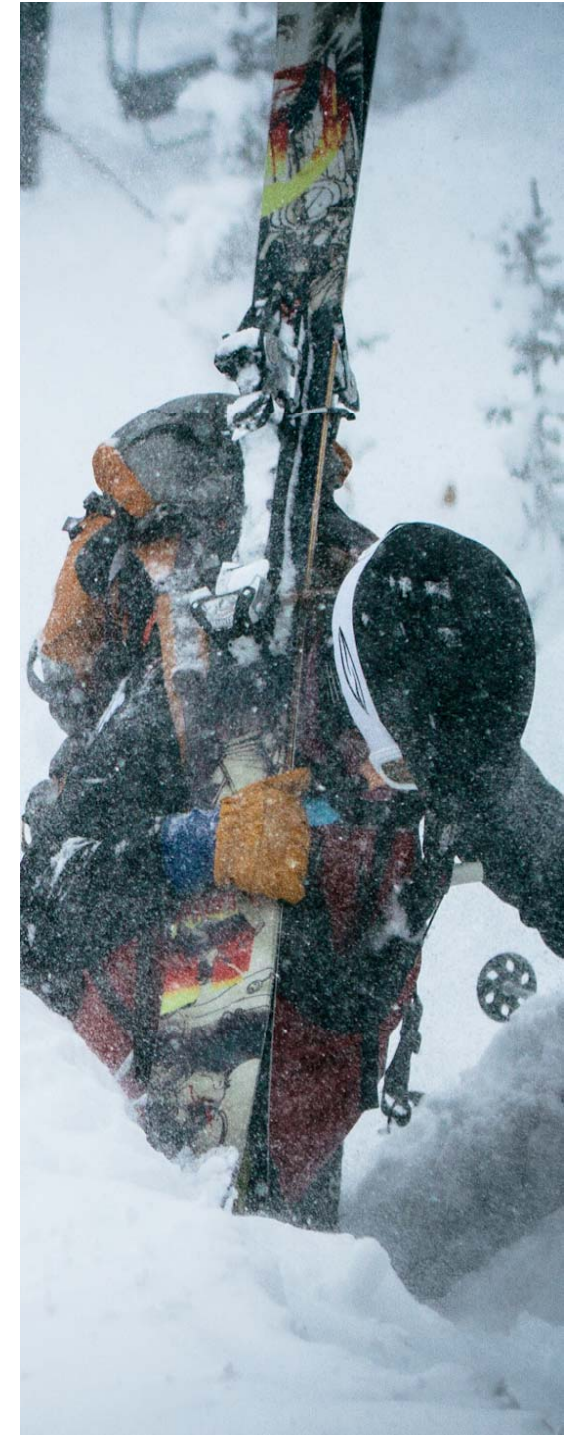
Online Registration Patrol and Mountain Host Units

- Very successful
 - Once registration and dues are received at the National office, average turnaround time for membership cards is five business days and 30% go out within one business day
 - On Nsp.org via Quick Links/Patrol Registration
- New last year
 - Mountain Host units were able to register through the online registration system



Online Registration Patrol and Mountain Host Units

- Reminders Please:
 - Enter complete, accurate information
 - Encourage patrollers to update their contact information on the NSP website at any time
 - Submit all transfers, renewals, and new member registrations through the online registration system.
 - **Do not send forms to the National office.**
- “Yes/No Patrol Rosters” reset July 1
- Patrol reps can create online registration submissions & view their “Yes/No Patrol Rosters” at any time
- When registering new patrols and Mountain Host units please contact National Office for appropriate paperwork

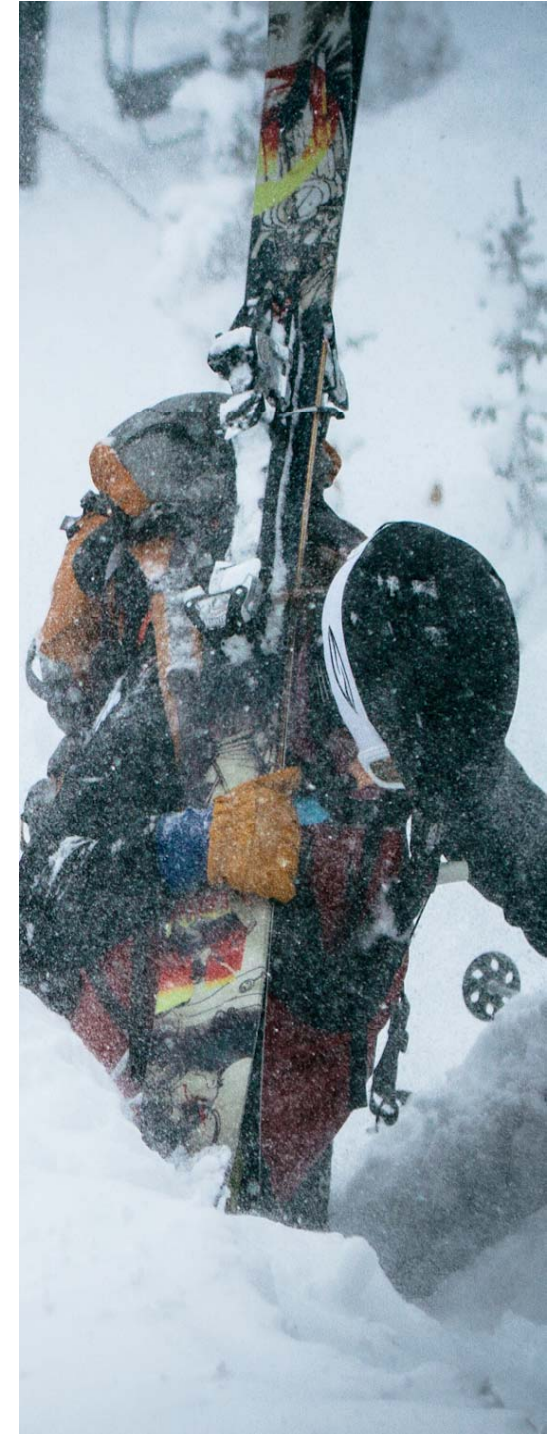


Membership Cards

- Design changed last year
 - Each Patrol representative's name is printed on front of card - don't need to peel off and sign
 - Education information no longer printed on the card. Patrollers can view and print their "Printer Friendly Profile" from the NSP website under Member Resources.
- The online registration system requests new membership cards automatically when patrol reps change patroller status through "Yes/No Patrol Rosters"

New Members

- **AFTER** new members have been registered through the online registration system and their dues have been processed at the National office, they must contact us to set up their logon and password.
- Until registered, they **do not** have member access to the NSP Website, *Ski Patrol Catalog*, or Pro Deals Page.
- All new members will receive a "New Member Welcome Packet" via the US Mail.

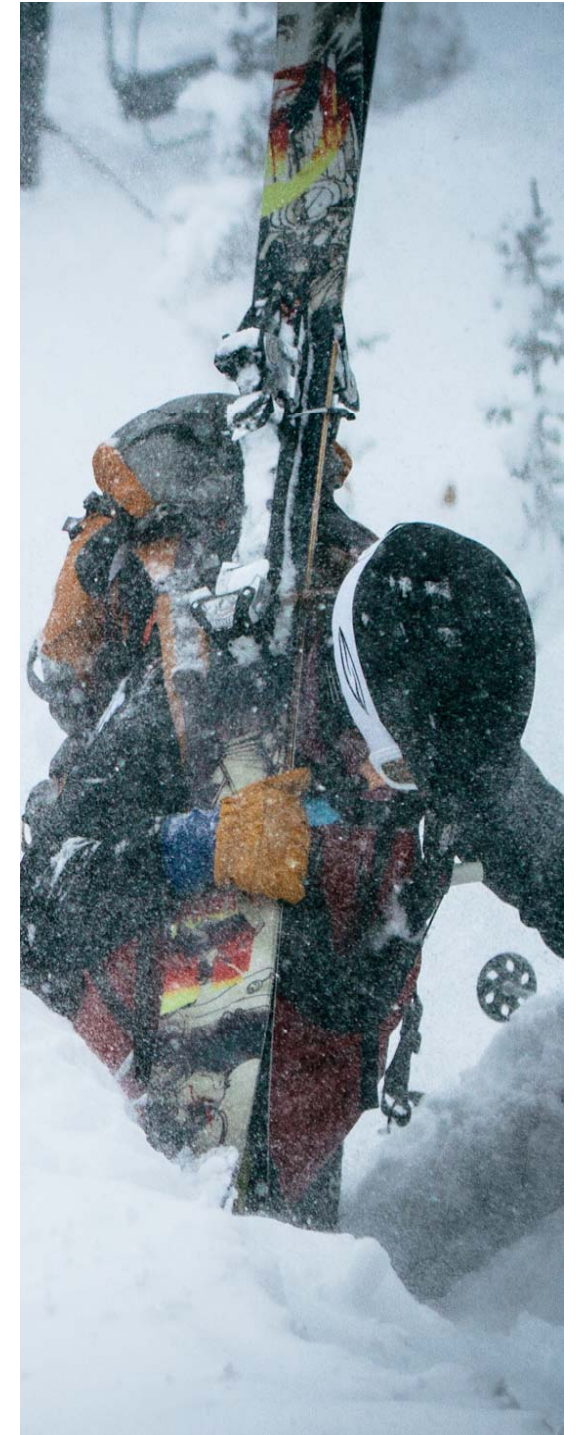


Awards 2012-2013 Season

- National Awards Committee met in Colorado
- All Divisions submitted nominations for National Outstanding Awards
- Division Awards Coordinators were notified of winners in July
- Annually, 400+ awards are processed at the National office

Looking Ahead

- Send any AR's (Officer Information) or late registration payments to the National office ASAP!
- Alumni renewal notices will be mailed in October
 - Alumni send dues & renewals directly to the National office
- Last year, we reached out to over 600 lapsed Alumni
 - We will continue to reach out to lapsed Alumni and patrollers to renew their ties with NSP





Matt Stouder

NSP Catalog & Pro Deals

NSP Catalog

New Catalog Mails on October 1st

- Over 600 unique products
- Over 40 different companies
Patagonia, Hestra, Smith
Bolle, Deuter, Ortovox, Polarmax
- Prices are just above wholesale
- Shipping within 24 hours (weekdays)
- One of a kind merchandise
- Online: video links, more products



NSP Catalog

Major Changes this ski season:

- New Online Store
 - Search Button
 - Promo Codes
 - Shipping Options
 - Champion Logo Merchandise
- New Summer Catalog with the January issue of Ski Patrol Magazine



NSP Pro Deals

Currently 55 companies always adding more

NATIONAL SKI PATROL
The Gold Standard in Mountain Safety and Rescue Since 1938

Home | Contact | Login

Home | About NSP | Member Services | Training Programs | Safety | News | Programs | Resources

Promotional Offers

Please Read: Take advantage of special offers to NSP members by the companies represented on this page. To view a particular company's promotional or professional offer, click on the appropriate logo. Remember, these offers and the rules governing them are made solely by the offering company and may change at any time without notice. Please respect the companies' terms and conditions as abuse of these benefits may mean loss of the benefit for all. Some offers may be based on your member classification or employment status as determined exclusively by the company making the offer. Questions regarding the offer, the status of an order, or any customer service issue should be directed to the offering company. Transactions made are between you and the offering company; NSP cannot intercede on your behalf regarding your transaction.

Member Home

SUBARU | **patagonia** | **patagonia footwear** | **BLIZZARD** | **blizzard** | **Smith Optics**

ROSSIGNOL | **RUDY PROJECT** | **CASCADE RESCUE** | **ORTOVOX** | **easy** | **HIGHGEAR**

SWIX | **YAKIMA** | **bca** | **PROUDHOUSES** | **FLOW** | **NORDICA**

deuter | **bolle** | **prAna** | **polar max** | **GoPro** | **DeFeet**

MERRELL | **pron** | **QAMP** | **BIRKENSTOCK** | **TEQUILA** | **BLIZZARD**

Apple | **lenovo** | **uvex** | **NuMask** | **TWINLAB** | **COLD AVENGER**

Julbo | **2TIGERS** | **Block Diamond** | **Liberty Mutual** | **POWER WIRE.COM** | **SLINGSHOT**

GRACE SKIS | **MEDLINE** | **PHILIPS** | **Adventure Medical Kits** | **LENDAL** | **SURFACE**

Head | **HESTRA** | **ATOMIC** | **apex**

MARKER | **volkl** | **THERA PEARL** | **pakems**

[Report a Problem](#) | © National Ski Patrol Systems, Incorporated | [Feedback](#)



NSP Sponsors

How do I know who are NSP Sponsors

- Look at the logos on the home page
- New sponsor announcements
 - Sweep & Sweep Deals
 - Bulletin Section of Magazine
 - Ads in Ski Patrol Magazine
 - Catalog vendors
 - Pro Deals Page



NSP Sponsors Catalog & Pro Deals

**Other than the
awesome deals,
logoed gear,
& unique items...**

**Why should I buy
through the NSP?**



NSP Marketing

Jason Lombard

NSP Marketing

Marketing:

Safety Campaign

Chair Lift Safety Cards

Bandanas

Smith Helmet Stickers

AMK Band-Aids

Recruitment Campaign

Posters

Brochures

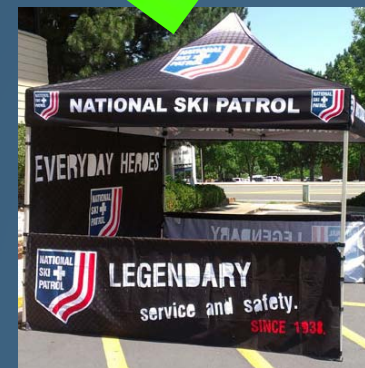
Cards

Tent

Lip Balm

New Member Packets

Created and sent to new members



NSP Communications

Magazine-NEW LOOK

3 Issues Per Year

Latest medical info

Events

Program Updates

General interest features

Division Information

Sponsor Highlights

Ads featuring NSP Sponsors

*Oct issue will have National Spotlight



NSP Communications

Sweep

Last Friday of every month
News, Updates

Sweep Deals

Second Friday each month
Sponsor Info, Deals, Catalog Specials

*Update your member profile email &
address to receive

Direct Line

Every other month –
Area Specific info/Sponsor Info

NATIONAL SKI PATROL *The Sweep*

In the Horns!!

Dear Melanie :

The national office is seeing the volume of calls and emails increase, and to us that means the start of another great season for our patrols and industry partners. We

EDUCATION
Education
OEC refresher season has arrived! The paperwork for the OEC refreshers should be scanned and sent to education@nsp.org. PLEASE, PLEASE no faxest. The division engram

TELECOMMUNICATIONS
Radio License Changes
Patrols requesting new NSP radio licenses, or modifications to their existing license (adding a repeater) should submit paperwork now, as FCC processing backlogs result in several

INDUSTRY
Industry
The Mountain Collective, a group of ski resorts that includes Aspen/Snowmass, Whistler, Alta, Snowbird, Squaw Valley/Alpine Meadows, Jackson Hole, and Mammoth, has partnered

BOARD CANDIDATES
Board Election
The platform statements from the 10 candidates for the 2013 NSP board of directors election will again be published in a supplement mailed with the fall *Ski Patrol Magazine*. The new magazine mails on October 2. The platform statements will also be posted on the member side of the NSP website under "Elections" by September 15. The 2013 election opens on October 15.

SPONSOR SPOTLIGHT
Gear Up!
Just as kids headed back to school purchase much-needed school supplies, go to the NSP Pro Deals Page starting in late September to pick your back-to-the-slopes supplies! Get gear from ski, boot, pole and binding sponsors like Marker, Völkli, Atomic, K2, Head, Nordica, Technica, Blizzard, Flow, Ramp, Surface, Grace, Black Diamond, Rossignol, Dynastar, Lange, and Soul Poles. New ski and snowboard equipment is added all the time; check out the great deals!

James and Catherine Diehl
James Diehl, of the Beech Mountain Ski Patrol in Beech Mountain, N.C., stopped by the office with his wife, Catherine, during the dog days of August.

Thanks for stopping by!

WE'VE GONE MOBILE!!

Join our free community!

Catalog products and special sales!!

New Pro Page and Catalog Companies!

Communication updates!!

Giveaways!

Pro Page Special Discounts!

Text:
NSP
To:
50555

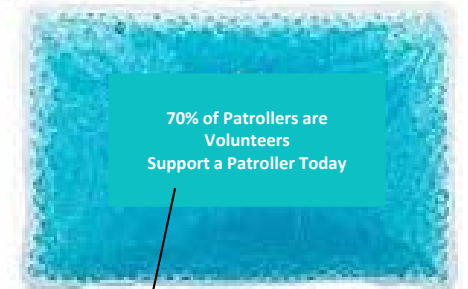


JOIN NOW FOR A CHANCE TO WIN A BOLLE GOGGLES

SMS subscription service. Up to 4msg/mo. Msg&Data Rates May Apply. Text STOP to 50555 to STOP. Full terms: mGive.com/E Privacy Policy: mGive.org/P

**FOR WEEKLY
SAFETY MESSAGES**

**TO DONATE \$10
TO THE NSP**



**70% of Patrollers are
Volunteers
Support a Patroller Today**

A photograph of two hikers standing on a mountain peak, silhouetted against a bright, hazy sky. The hiker on the left is holding a long pole or staff. The overall scene is misty and atmospheric.

How Can You Help the NSP?

Your Time

Serve on a National Committee

Serve as a Program Supervisor

Serve on the National or
Division Board

Financial Support

Donate to various NSP Funds (text/check/Paypal)

Encourage others to donate

Leave the NSP in your will



Questions?



photo credit: top Scott White bottom Shannon Finch

Ski Patrol Magazine...Free

Incredible Deals in the NSP Winter Catalog...Free

Incredible Discounts on the NSP Pro Deals Page...Free

One-of-a-kind Education...Free

Camaraderie in a 28,000 Member Community...Free

National Dues...\$ 50



NSP Membership Value...Priceless